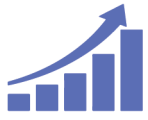


PARIS OLYMPIC GAMES CLIMBING MEDIA FACT SHEET



IS CLIMBING GROWING?

Yes! It's accurate to say climbing is growing.

Since the first climbing gyms in the U.S. opened in 1987, the U.S. climbing gym industry has grown every year, even during peak years of the COVID-19 pandemic. Since 2019, the number of climbing gyms across the U.S. and Canada has grown by 30%.

Please reference and use this information in interviews, articles, and correspondence with press...or your own reportage. We ask to attribute the data to Climbing Business Journal whenever appropriate.

WHERE DID OUR OLYMPIANS BEGIN?

Colin Duffy (boulder/lead)

▶ ABC Kids (CO)

Zach Hammer (speed climbing)

▶ Planet Rock (MI)

Emma Hunt (speed climbing)

▶ Central Rock Gym (GA)

Natalia Grossman (boulder/lead)

▶ Pacific Edge (CA), ABC Kids (CO)

Jesse Grupper (boulder/lead)

▶ New Jersey Rock Gym (NJ)

Piper Kelly (speed climbing)

▶ Hoosier Heights (IN)

Brooke Raboutou (boulder/lead)

▶ ABC Kids (CO)

Sam Watson (speed climbing)

▶ Movement Plano (TX)

HOW MANY CLIMBING GYMS ARE THERE?

622 in the USA

819 in North America

At 2023 year end, as per CBJ's comprehensive calculation in our annual Gyms & Trends Report.

WHAT ABOUT BOULDERING?

38% are bouldering gyms

Bouldering gyms are steadily on the rise. Last year 71% of new gyms were bouldering gyms.

WHAT ABOUT SPEED?

11% have speed walls

At least 40 climbing gyms in North America have 15-meter speed walls. At least 11% of all climbing gyms have some form of speed climbing wall.

ARE CLIMBING GYMS SUCCESSFUL?

Yes! 93% stay open at least 5 years.

Climbing gyms have a remarkable success rate compared to other businesses in similar industries. From 1987 through 2018, 93% of new gyms across the U.S. and Canada stayed open at least five years.



WHAT ARE THE SPEED WORLD RECORDS?

Women's: 6.24 seconds

Aleksandra Miroslaw (Poland)

Set on September 15, 2023 at the IFSC European Qualifier in Rome.

Men's: 4.79 seconds

Sam Watson (United States)

Set on April 12, 2024 at the IFSC World Cup Wujiang qualifications round in China.



CLIMBING BUSINESS JOURNAL

For any additional information or data, please contact Scott Rennak: scott@climbingbusinessjournal.com