

## Experience

---

### Leapin' Lizard Labels

Nov. 2024 - Present

#### Pre Press Designer

Worked directly with clients to aid in file set up and design for print production. Effectively communicated design concepts to customers with limited design background. Collaborated with the marketing team to design and test promotional material. Led a team to enhance branding.

#### Additional Responsibilities

Took part in the green team, working on implementation of sustainable practices to adhere to B-Corp and Colorado Green Business standards.

### American Crafts

Oct. 2023 - Aug. 2024

#### Package Designer

Worked with a team to create product, packaging, digital, and social media design using both original artwork and licensed style guides. Followed and forecasted trends to build product lines. Used best design practices for both print and digital media.

### Colorado State University (CSU), Department of Art and Art History

Oct. 2022 - Sept. 2023

#### Graphic Designer

Used digital design to communicate to both current and prospective students. Collaborated with the communications team to create printed, social media and website content for events at CSU. Adhered to brand guidelines, while employing new style and design concepts.

### CSU College of Business

Oct. 2021 - Sept. 2023

#### Student Media Designer

Worked on a team to create motion graphics. Utilized advanced technology and software to film, edit and upload video content. Designed visuals that were viewed over 30,000 times.

## Education

---

### Bachelor of Fine Arts, with a Concentration in Graphic Design

Aug. 2019 - Aug. 2023

Colorado State University

## Skills

---

- Adobe Creative Suite
- Digital & Print Media Design
- Illustration
- Photography
- Visual and Verbal Communication
- Creative Problem Solving
- Team Player
- Organization